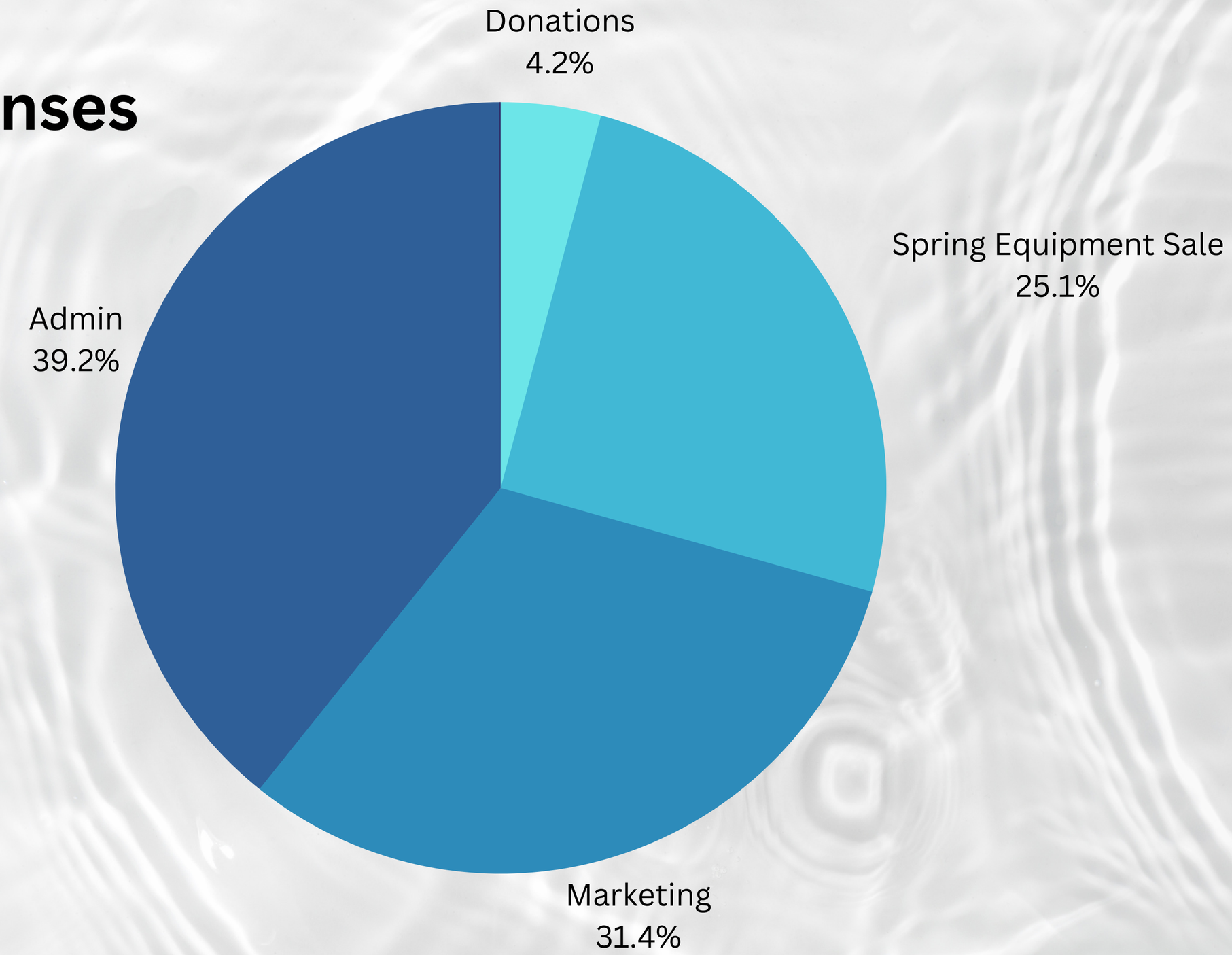
IDAHO WHITEWATER ASSOCIATION

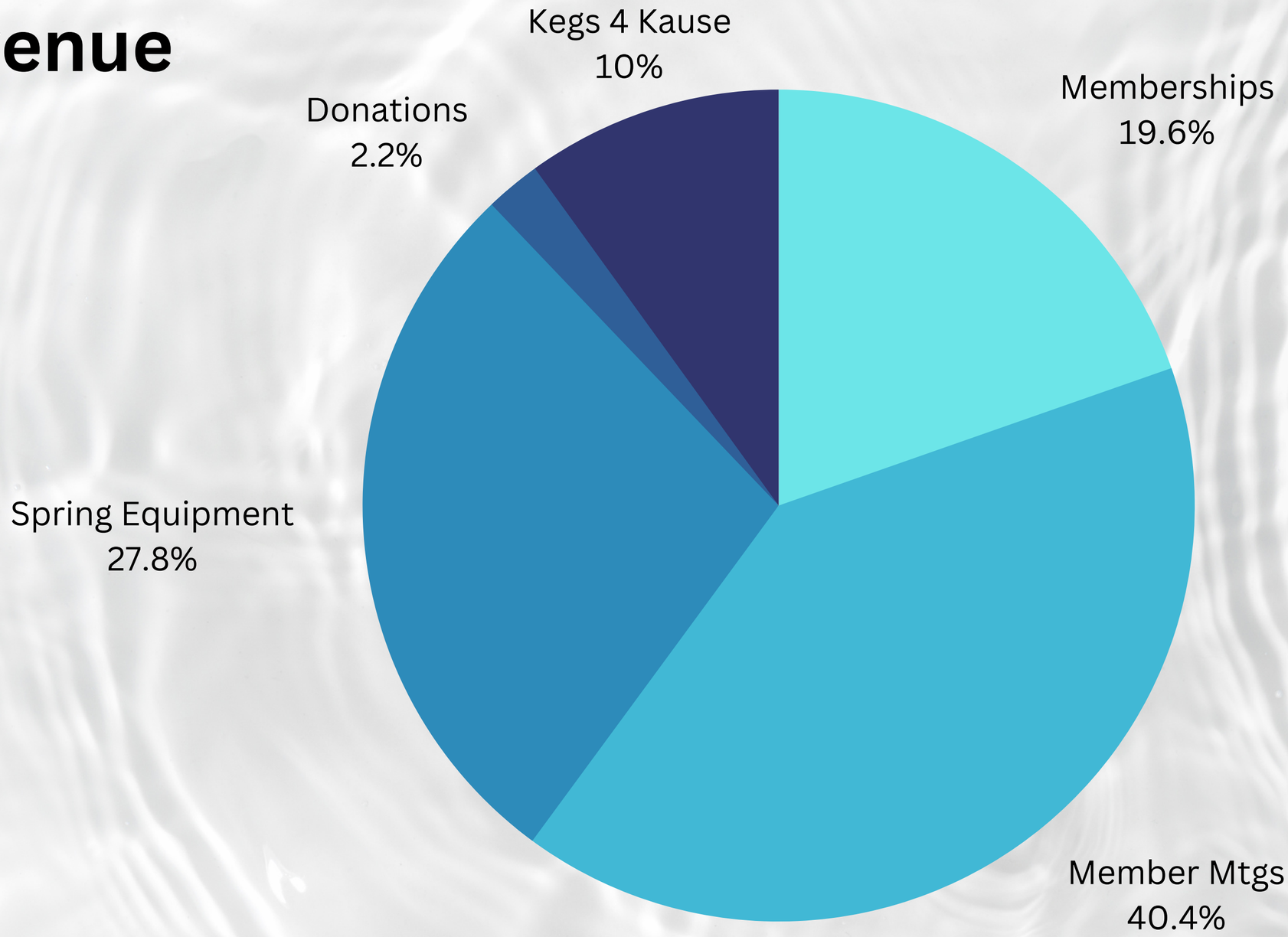
# 2022 Annual Report

Events, Meetings, Fundraisers, Outreach, and more.

# Expenses


Donations
4.2%
Spring Equipment Sale
25.1%
Admin
39.2%
Marketing
31.4%

# Revenue


Kegs 4 Kause
10%
Memberships
19.6%
Donations
2.2%
Spring Equipment
27.8%
Member Mtgs
40.4%

# 2022 Events and Fundraisers

- Spring Equipment Sale
- Idaho Gives Kick-off Party
- Lochsa River Madness
- Membership Meetings
- Payette Brewing Meet-up
- Kegs 4 Kause
- Christmas Party

# 2022 Community Events

- Lochas River Madness
- Adopt-a-Hwy Cleanup (x2)
- Safety Saturday
- Idaho Food Bank Food Drive
- Big Water Blow-out
- Snake River Collaborative - speaker

# River Community Support

- Resent a support letter for the city of Riggins park boat ramp rebuild
- Support letter for new Cabarton access point
- Signage at the Cabarton put-in
- Reach out to land owners of the Cabarton take-out
- Reach out to Salmon Whitewater Park
- Seek event opportunities around the state

# Marketing

- New logo and branding
  - inclusive of all river runners
- Sweatshirts, tank tops, T-shirts, and hats
- Billboard inquiry - Coeur d'Alene area
  - digital sign $1500-$2000 monthly
  - Static poster $1000-$1250 monthly

# thank you

MEMBERSHIP
BOARD OF DIRECTORS
SPONSORS